



2026- 2027 ALL OUT BRANDS

VENDOR & SPONSORSHIP OPPORTUNITY



Table of Contents

EVENT VENDOR OPPORTUNITY 3- 4

SPONSORSHIP OPPORTUNITY 5- 7





Event Vendor Opportunity

BECOME AN ALL OUT BRANDS VENDOR

Interested in vending at an All Out Brands event this season? Please complete the Vendor Interest Form linked below and provide as much detail as possible to help us determine vendor placement and availability throughout the season.

Vendor space is limited and assigned on a first-come, first-served basis. To ensure a diverse vendor experience for our attendees, only one vendor per product category will be accepted at each event.

2026-2027 Vendor Interest Form

PRICING

Registration must be finalized at least two weeks before the event. Event fee's are to be paid in full 5 days before event load-in.

One Day Event Fee

- Event with 50-100 teams- \$1,000.00
- Event with 101-200 teams- \$2,000.00

Two Day Events Fee

- Non Worlds Bid Event- \$3,000.00
Northeast Grand Nationals
Next Level All Star Championship
- Worlds Bid Event- \$4,000.00
The All Out Grand Nationals &
The Next Level Grand Nationals

Event Vendor Opportunity

EVENT RENTAL SPACE

Vendor space consists of a booth area up to 10' x 10' located within the event venue.

All Out Brands will provide each vendor with 2 tables, 2 chairs and access to power. All other ancillary charges incurred by the venue, such as but not limited to: Pipe & Drape, Internet or additional tables will be the sole responsibility of the vendor.





Sponsorship Opportunity

BECOME A SPONSOR

Are you interested in partnering with All Out Brands for the 2026-2027 season? Our events bring together thousands of athletes, coaches, families and fans from across the country, creating a unique opportunity for you to showcase your brand to a highly engaged audience.

At All Out Brands, we believe a successful sponsorships are built on meaningful partnerships. Whether your goal is to increase brand awareness, showcase products, generate sales or strengthen relationships within the cheer and dance community, our sponsorship opportunities are designed to provide valuable exposure throughout the season.

We offer multiple sponsorship levels to accommodate a variety of marketing objectives and budgets. Each package includes unique benefits designed to maximise your visibility both onsite and through our social media. We also welcome the opportunity to create customized partnerships tailored to your specific goals.

We look forward to partnering with you to create an exceptional event experience while helping your brand reach new audiences throughout the season.

Please contact Morgan@AllOutBrands.com for more information.

Sponsorship Opportunity

Silver Partner- \$5,000 per season

- Priority vendor placement at sponsored events
- Vendor space at up to six (6) All Out Brands events
- Company logo displayed on the All Out Brands website sponsor page
- Recognition on event production screens throughout the season
- Ability to provide promotional materials and giveaways at sponsored events
- Opportunity to offer exclusive discounts or promotions to participating programs
- \$2,000.00 will be allocated to the All Out Brands scholarship fund

Gold Partner- \$10,000 per season

- Priority vendor placement at sponsored events
- Vendor space at up to eight (8) All Out Brands events
- Enhanced logo placement on website and event materials
- Two (2) dedicated sponsor spotlight social media posts
- Sponsor logo included in select customer email communications
- Opportunity to provide promotional items in the coaches hospitality room (where applicable)
- Public address recognition during event awards sessions
- \$4,000.00 will be allocated to the All Out Brands scholarship fund





Sponsorship Opportunity

Platinum Partner- \$15,000 per season

- Priority vendor placement at sponsored events
- Vendor space at every All Out Brands events throughout the season
- Category exclusivity when available
- Premier logo placement on website, production screens, and marketing materials
- Sponsorship partnership announcement across social media and email marketing channels
- Opportunity to present awards at select events
- Exclusive promotional offers distributed to participating programs
- Priority access to sponsorship placements and promotional opportunities throughout the season.
- Opportunity to collaborate on athlete experiences, giveaways, and special event promotions
- \$6,000.00 will be allocated to the All Out Brands scholarship fund

